

September 20, 2012

Mr. Gord Scheurman
President
Lethbridge & District Exhibition
3401 Parkside Drive South
Lethbridge, Alberta T1J 4R3

Dear Gord:

With over 850,000 visitors each year, there is no doubt that Exhibition Park is already a significant contributor to the southern Alberta economy. Economic Development Lethbridge (EDL) recognizes the work that the Lethbridge & District Exhibition has undertaken to continue to effectively serve Albertans through a future vision of redevelopment that will ensure the organization's viability and service in the years ahead.

The research and planning already in place has served to reinforce the idea that this type of facility can add to the quality of life for existing citizens and helps in the attraction of visitors to the region. As such, EDL is supportive of investment into the current site for new and renewed Exhibition Park facilities that align with community needs and priorities.

Economic Development Lethbridge has a vision of a prosperous, sustainable, innovative and inclusive community and, through proactive strategies, works to attract conventions, conferences and meetings to Lethbridge. Many of these efforts would not be possible without the facilities available at Lethbridge Exhibition Park, and there are more opportunities available with the proposed expansion.

On behalf of the Board of Economic Development Lethbridge and based on continued growth and economic opportunities in southern Alberta, I am pleased to provide this letter in support of the improvement plans to the Exhibition Park facilities

Sincerely,



Cheryl Meheden
President and Board Chair

cc: Rudy Friesen, General Manager – Exhibition Park
Cheryl Dick, CEO – EDL