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January 11, 2013

To Whom It May Concern:

Please accept this letter as Clear Sky Radio – 94.1 CJOC support of the proposed expansion of Exhibition Park. As a local business that works closely with Exhibition Park on numerous including advertising, news and community involvement we know first-hand the difficulties Exhibition Park experiences with their current infrastructure.

A prime example of an infrastructure difficulty as a result of the age of the buildings is the difficulty our radio station has in broadcasting live from Exhibition Park whether it's for press events or on location advertising for businesses who have rented space from Exhibition Park. CJOC always has a difficult time broadcasting through new technologies as a result of lack of accessibility that you find in more modern buildings. New buildings would include the necessary technologies to do business in today's world like Cat6 wiring, reliable wifi and phone lines etc. all of which would greatly improve our product when broadcasting there.

Also, with improved space I believe Exhibition Park would attract many more conferences, trade shows and events. This would directly benefit the economy of Lethbridge and Southern Alberta as well as our business in particular through advertising revenues promoting these events.

In closing I would like to reiterate Clear Sky Radio's support for the proposed expansion of Exhibition Park and hope you will provide the necessary resources to make this a reality.

Regards,

A handwritten signature in black ink, appearing to read "Casey Wilson", written in a cursive style.

Casey Wilson
General Manager
Clear Sky Radio Inc.